

Polish fashion firm sparks outrage with HITLER socks carrying cartoon image of Nazi dictator



BY ED WIGHT
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The socks feature an image of the Nazi leader alongside the caption "A clever strategist and a born leader".

A Polish fashion firm has sparked outrage after creating and selling a pair of socks that feature Adolf Hitler.

The £5 socks feature an image of the Nazi leader alongside the caption "A clever strategist and a born leader (...) in his spare time he devises and draws a plan to conquer the world."

But since appearing the Polish company Nanushki has been flooded with complaints.

Rafal Pankowski from the Never Again Association told the Daily Mirror: "I am appalled by this tasteless product, which shows a total lack of moral sense.

"It is marketed in Poland in the context of the current rise of far-right extremism and a wave of antisemitic hate speech in Polish media in recent weeks."

A spokesman for the Stutthof Museum at the site of the former Nazi German concentration camp said: "The manufacturers of these socks have not passed the test of sensitivity, tact and respectfulness.

"Adolf Hitler created a system that set fire to the whole world, was the architect of the greatest genocide in the history of mankind.

"Trivializing and using his image for marketing purposes is reprehensible. This type of figure should not be absorbed by pop culture, if only because there are still those who are victims of the criminal system designed by Hitler."

While the Auschwitz museum posted the image on their Twitter account alongside the caption: "Difficult to even comment."

The company which has since renamed the socks to Patrick said: "The Adolf sock is a satirical and ironic character.

"The idea of creating this project was to present the characters in a mocking and comic way. Would Hitler wear a pink tie? Would Adolf be delighted if his image were trapped on a daily basis?

"We believe that nowadays one should have a bit of distance to the world around us. We all know the story and think that World War II is something terrible, but this is a story that we will not change or erase, and our sock Adolf will not affect the fate of the world in any way."

<https://www.mirror.co.uk/news/world-news/polish-fashion-firm-sparks-outrage-12103408>