

RESPECT DIVERSITY

– Football Unites

UEFA EURO 2012 offers a unique chance to promote a positive message of diversity.

Civil society organisations, and ethnic minorities in particular, have been motivated to engage in the RESPECT Diversity project preparations. The project's activities concentrate on monitoring and addressing the social and political undercurrents of discrimination, particularly racism, intolerance and the presence of the far right.

The project's objective is to celebrate diversity and the power of football to unite across differences of race, ethnicity, religion, nationality, sexual orientation, disability and gender.

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Activities



The project's activities include, among others, the creation of Inclusive Zones – hundreds of public buildings and spaces that are designated as being open, accessible and welcoming to people regardless of their ethnic or national background, gender, disability or sexual orientation.



An educational project is implemented targeting physical education teachers and sports coaches from all types of educational institutions, promoting the idea of creating environments which reject racism and intolerance.



Streetkick mobile games will be taking place in the host cities and will provide a platform for interaction between fans and create a positive atmosphere during the tournament.



FARE acts as an umbrella organisation for a network of partners in 40 countries challenging racism and discrimination throughout Europe. The 'RESPECT DIVERSITY – Football Unites' programme is supported by UEFA and delivered on behalf of the FARE network by its long-established regional partner, the 'NEVER AGAIN' Association.



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